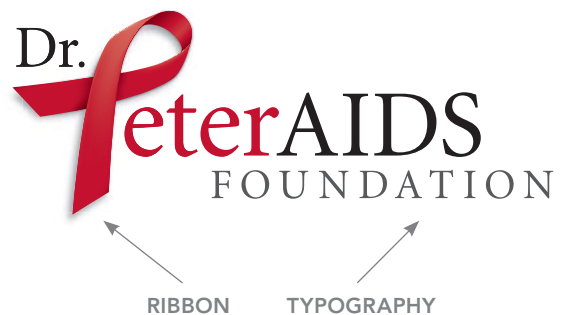


DR. PETER AIDS FOUNDATION LOGO USAGE GUIDELINES

If you are preparing materials for the Dr. Peter AIDS Foundation, or to promote an event benefiting the Foundation, you may require Dr. Peter AIDS Foundation Logos and artwork. Your use of the Dr. Peter AIDS Foundation Logo identifies you, your business, or your event as an authorized Partner of the Foundation.

ONLY AUTHORIZED PARTNERS SHOULD USE THESE LOGOS AND ALL OTHER USAGE IS PROHIBITED.

THE DR. PETER AIDS FOUNDATION LOGO IS A UNIT THAT MAY ONLY BE REPRODUCED ACCORDING TO THE GUIDELINES SET OUT HERE. IT IS A UNIQUE GRAPHIC SPECIFICALLY CREATED FOR THE USE OF THE DR. PETER AIDS FOUNDATION, AND IS MADE UP OF TWO ELEMENTS: THE RIBBON AND THE TYPOGRAPHY.



Please read the following Logo Usage Guidelines carefully before using any supplied logos. **YOU ARE NOT BEING PROVIDED A LICENSE TO USE THE DR. PETER AIDS FOUNDATION LOGOS.** The availability of all electronic artwork does not constitute a license to use it, but rather is a service for those already authorized to use it.

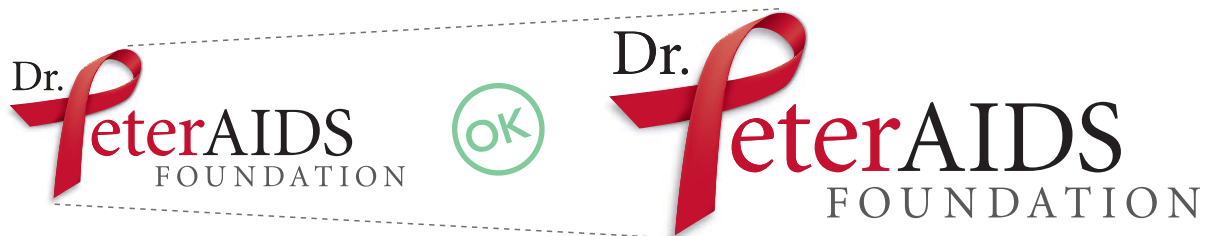
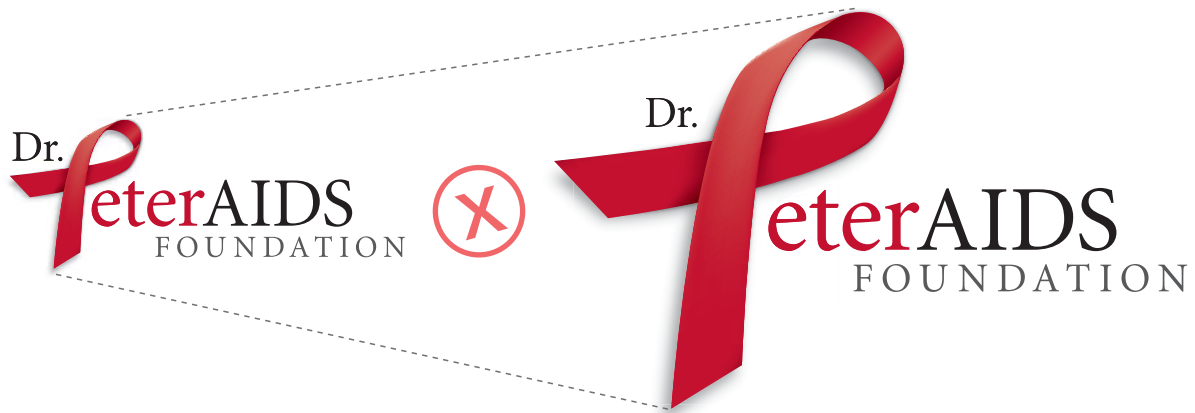
1. **Use the Originals Provided. Do not Alter or Distort the Logos in any way.** A variety of approved logo configurations and colourations are supplied, however, in the event that none of the supplied configurations are suitable for your application, please contact the Dr. Peter AIDS Foundation.



2. Adequate clear space must always be provided around the Logo to prevent crowding and preserve visual impact. The clear area around the Logo should be approximately equal to the height of the capital 'A' of Dr. Peter AIDS Foundation rotated at angles of 90 degrees.



3. The Logos may be scaled up and down in size as long as they remain true to the original.



- 4. **Minimum Size.** Due to the wide variety of print and electronic media available for production, we have no minimum size requirement except legibility. Care should be taken to ensure that the Logo is always reproduced clearly and legibly, at any size.
- 5. **Do not use Logo elements separately.**



- 6. **Reproducing the Logo in Colour.** The Full Colour Logo (CMYK) on white is the preferred version, and should be used wherever possible.
 The 2-Colour Logo (PMS) is intended for applications when mechanical, aesthetic and/or budgetary restrictions prevent the use of the Full Colour Logos.
 The 1-Colour Logo (PMS or Greyscale) may be tinted to match your application upon permission of The Dr. Peter AIDS Foundation.



PREFERRED APPLICATION
 CMYK - FULL COLOUR
 FILE NAME:

Dr. Peter Foundation Logo_CMYK.eps

ALTERNATE APPLICATION
 PMS 187 & BLACK
 FILE NAME:

Dr. Peter Foundation Logo_2col.eps

1 COLOUR APPLICATION
 TINTED TO MATCH APPLICATION
 FILE NAME:

Dr. Peter Foundation Logo_1col.eps